Contract Agreement Between:

rev 1

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498129 /	06367952

Product
NRSC-HELLER 4 SENATE

Contract Dates	Estimate #
10/10/12 - 10/16/12	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/18/12

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	KVVU	10/11/12	10/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---1---	1	$725.00							
N 3	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$725.00							
N 4	KVVU	10/12/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	----1--	1	$700.00							
N 5	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	MT-----	2	$700.00							
N 6	KVVU	10/11/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---TF--	2	$275.00							
N 7	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-1-----	1	$275.00							
N 8	KVVU	10/11/12	10/11/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---1---	1	$550.00							
N 9	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-1-----	1	$550.00							
N 10	KVVU	10/11/12	10/11/12	MORE Access	630-7pm		:30			NM	7	$3,975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---1---	1	$400.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(702)435-5555

Contract / Revision	Alt Order #
498129 /	06367952

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	NRSC-HELLER 4 SENA	

Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		*MORE Access*	*630-7pm*	----Th-----	*:30*		~~$400.00~~	*NM*		
	See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8											
2	KVVU	10/12/12-10/12/12		MORE Access	630-7pm	------F----	:30		$400.00	NM		
Ⓗ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
3	KVVU	10/12/12-10/12/12		Extra	M-F 7-730p	------F----	:30		$625.00	NM		
Ⓗ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
4	KVVU	10/12/12-10/12/12		TMZ	730-8p	------F----	:30		$850.00	NM		
Ⓗ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
5	KVVU	10/15/12-10/15/12		Extra	M-Sa 8-10p/Su 7-1M	----------	:30		$650.00	NM		
Ⓗ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
6	KVVU	10/15/12-10/15/12		TMZ	M-Sa 8-10p/Su 7-1M	----------	:30		$825.00	NM		
Ⓗ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
7	KVVU	10/12/12-10/12/12		Fox 5 News at 6pm	M-F 6-630pm	------F----	:30		$525.00	NM		
Ⓗ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
8	KVVU	10/15/12-10/16/12		Extra	M-F 1:05-1:35am	MTu--------	:30		$100.00	NM		
Ⓗ	MG for 10.1,15.1,13.2,13.1,12.1,14.1											
N	11	KVVU	10/16/12	10/16/12 MORE Access	630-7pm		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	-1----- / 1	$400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*MORE Access*	*630-7pm*	-Tu--------	*:30*		~~$400.00~~	*NM*		
	Credited											
N	12	KVVU	10/11/12	10/11/12 Extra	M-F 7-730p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	---1--- / 1	$625.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		*Extra*	*M-F 7-730p*	----Th-----	*:30*		~~$625.00~~	*NM*		
	See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8											
N	13	KVVU	10/15/12	10/16/12 Extra	M-F 7-730p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	MT----- / 2	$625.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Extra*	*M-F 7-730p*	MTu--------	*:30*		~~$625.00~~	*NM*		
	See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8											
2	KVVU	10/15/12-10/21/12		*Extra*	*M-F 7-730p*	MTu--------	*:30*		~~$625.00~~	*NM*		
	See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8											
N	14	KVVU	10/11/12	10/11/12 TMZ	730-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	---1--- / 1	$850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		*TMZ*	*730-8p*	----Th-----	*:30*		~~$850.00~~	*NM*		
	See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8											
N	15	KVVU	10/16/12	10/16/12 TMZ	730-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	-1----- / 1	$850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*TMZ*	*730-8p*	-Tu--------	*:30*		~~$850.00~~	*NM*		
	See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8											
N	16	KVVU	10/15/12	10/16/12 Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							

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Advertiser	Original Date / Revision
NRSC Heller For Senate	10/10/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MT-----	2	$2,150.00						
N 17	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-----1-	1	$1,500.00						
N 18	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$850.00						
N 19	KVVU	10/14/12	10/14/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,925.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$1,925.00						
N 20	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	$8,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$8,500.00						
N 21	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------1	1	$1,275.00						
N 22	KVVU	10/14/12	10/14/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$3,250.00						
									Totals		25	$31,050.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/16/12	25	$31,050.00	$26,392.50
Totals	25	$31,050.00	$26,392.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6367952 TRF# 498129 ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 18.34
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV # ADV. NAME POLI/NRSC-HELLER/R/SEN/NV REP.# OFF.# 762 SALESMAN #

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6367952 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC-HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 18.34

REP: TO ROSE
FR NIKKI
OK'D M2
NEW TOTAL $31050 (-400)
REINVESTING $$ TO HL 6368073
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRSC-DEAN HELLER FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		S	630P-700P	30		$400.00	10/16	10/16	0		TUE	0

PROGRAM : MORE
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT16
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#11 MISSED:TUE/630P-700P OCT16 30S $400.00 (OCT18/12)
OFFER: NONE
CMT:SPOT N/A. FLIGHT ENDED. PLS CREDIT.

OCT/12 31050.00

CONTRACT TOTAL 31050.00
TOTAL SPOTS 25

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$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $157,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE